For immediate release



Plenty of mountain adventures this summer

Ski resorts diversify to offer unforgettable experiences for summer visitors

Terrebonne, June 20, 2023 – On the eve of a summer season that promises to be invigorating for all Quebecers, the mountains are proving to be a prime destination for a refreshing getaway. With new activities and events across the province, there's no doubt that Quebec's mountains will attract families and groups of friends in search of adventure and discovery.

New on the horizon

Ziplines and aerial courses are most popular at ski resorts and can be enjoyed by all family members and amongst friends. **Camp Fortune** Ski Resort, in the Outaouais region, opened a brand-new zipline activity: the Double Peak-to-Peak Zipline will take your breath away with its length and breathtaking views! In the Eastern Townships, at **Bromont, montagne d'expériences**, young families will be able to venture onto the *Hisséo* hebertism course, new this summer.

Bromont, montagne d'expériences also inaugurates two new water slides with tunnels and bends: the *Matelot* and the *Capitaine* have been added to the toddler section. Furthermore, this summer, 9 water parks await Quebecers in search of refreshment and fun. Here is the complete list:

- Aquaparc H2O, Mauricie
- Éco-Parc des Etchemins, Chaudière-Appalaches
- Waterpark Sommet Saint-Sauveur, Laurentians
- Super Aqua Club, Laurentians
- Village Vacances Valcartier Bora Parc, Québec region
- Waterpark Mont Cascades, Outaouais
- Waterpark Bromont, montagne d'expériences, Eastern Townships
- Amazoo in Zoo de Granby, Eastern Townships
- Waterpark Parc Safari, Montérégie

It is no secret that ski resorts are the perfect backdrop for **mountain biking**. More than 30 resorts offer a wide range of trail levels, from beginner to advanced. Thrills are on the menu, but easy riders will be just as happy to conquer new heights while **hiking**. More than 75 surprising summer activities are suggested on <u>maneige.ski</u>.

Festivities in the great outdoors

Music and outdoor enthusiasts will have the chance to sway to the sounds of several musical events in the mountains. The classic <u>Tremblant International Blues Festival</u>, from July 12 to 16, has been around in the Laurentians, since 1993. Concerts are also offered at the foot of the slopes at Mont-Orford, during <u>Les Échos de la montagne</u>, a series of four concerts running from July 18 to August 8. For a complete immersive experience, concerts at the summit of Mont Béchervaise, in Gaspésie, during the <u>Festival de musique du Bout du monde</u>, from August 10 to 13, are sure to win over great outdoor lovers. The <u>Bonjourquebec</u> website lists all the festivities on offer to Quebec visitors this summer, making it a must to find out about all the events on offer in ski resorts this summer.

The ASSQ is a non-profit organization that represents and defends the interests of its 75-member ski areas, promotes the practice of snow sports and improves the quality of the product and the performance of the ski areas. Established in the ski industry for over 40 years, its mandate to develop the next generation of skiers and snowboarders in Quebec is achieved mainly through sales of financing products such as the Ski Passe-Partout. Each year, more than 50,000 young people are introduced to snow sports through the various ASSQ programs.

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Source:

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Peak-to-Peak Zipline, Camp Fortune. Credit @ Camp Fortune



Festival de musique du Bout du Monde, stage at the summit of Mont Béchervaise. Credit @ Roger St-Laurent



For high-resolution photo and video requests, please contact media@assq.qc.ca.