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## **Skiing During School Break Guarantees Smiles and Great Memories!**

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**Terrebonne, February 23, 2023** - School break is around the corner for many Quebec families, and ski areas are preparing to welcome skiers of all levels to their slopes, for this well-deserved School Break week. Beginners, intermediate or advanced skiers or snowboarders, everyone will be able to get a taste of the pleasures of skiing and snowboarding during this vacation. Mother Nature has also invited herself to the party with a beautiful snowfall, just before the bell rings in Quebec schools, in time for this much awaited week off.

### **75 opportunities for a smile!**

Discover 75 ski areas where you can explore enchanted forests, lively glades, well-groomed slopes, snow parks for everyone, and much more! "There's one must-do family activity during School Break, and it's definitely skiing. Conditions are fabulous all over the province, and we are extremely blessed to have such a great playground here in Quebec," says Josée Cusson, Communications and Marketing Director for the Quebec Ski Areas Association. "The School Break period represents close to 30% of annual skier visits," adds Ms. Cusson.

### **Lifetime memories**

School Break is the perfect opportunity to play tourist! Why not go on an adventure and book an overnight stay, discover a new ski area and a new region! For those who don't yet ski or snowboard, many unusual activities are available at various resorts: tubing, fat biking and snowshoeing are among the most popular. Do you have a sweet tooth? Take advantage of this visit to discover the regional flavors in an "après-ski" formula: the best way to reward yourself after a day of outdoor activities!

### **Do you know them?**

Before embarking on new adventures during School Break, it is important to know and apply the 8 rules of the [Mountain Code of Conduct](#).

### **Great rates**

Skiers and snowboarders can visit Quebec's ski areas with the [Ski Passe-Partout](#), which offers discounts of 25% to 30% at more than 70 participating ski areas. These discounts are valid during School Break!

### **About the Quebec Ski Areas Association**

The ASSQ is a non-profit organization that represents and defends the interests of its 75-member ski areas, promotes the practice of snow sports and improves the quality of the product and the performance of the ski areas. Established in the ski industry for over 40 years, its mandate to develop the next generation of skiers and snowboarders in Quebec is achieved mainly through sales of financing products such as the Ski Passe-Partout. Each year, more than 30,000 young people are introduced to snow sports through the various ASSQ programs.

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Photo 1: Families will be blessed by the great conditions on the ski slopes during School Break.  
Credit@ Pierre-Nicolas Lessard-ASSQ



Photo 2 : Mountain Code of Conduct: Do you know the 8 rules? (French only)

